



8051 Arco Corporate Drive, Suite 100, Raleigh, NC 27617-3390 | 919-233-9767 | www.akc.org

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Greetings Delegates!

In my follow up letter after the June Delegate meeting, I promised to update you on how things are going with the Good Things We Do campaign. I am pleased to announce, on July 27th Good Things We Do banners were added to online litter and dog registration and the Good Things We Do litter kits, including dog applications, began mailing on August 5th. Breeders and new dog owners will start seeing highlights of the good things the AKC and its affiliates do in email and hardcopy communications starting the first week of September.

Many of you have requested specific pieces that you can share with your clubs. The link below will take you to the Delegate portal on akc.org, where you will find new materials you can pass on. Please take a few minutes to review the information and distribute the materials to the club you represent for use at dog shows, club meetings and club activities.

[CLICK HERE to select and download your Good Things We Do Materials](#)

You gave me your commitment in June and I am counting on you to continue being the voice of the AKC by asking all club members to ensure 100% of the puppies they produce are registered to help Operation Jumpstart!

Thank you again for the enthusiasm and support!

Lisa Gonzalez
VP Marketing and Communications



Deborah Gray
Executive Assistant to Lisa Gonzalez
8051 Arco Corporate Drive Suite 100
Raleigh, NC 27617
919-816-3677